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Chide.it Rebrands to Fluidware, Doubles Headcount

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by Techvibes NewsDesk on Apr 18, 2013 | Technology, Startups

Fluidware is expanding rapidly.

The Ottawa-based startup doubled its employee count last year and is now **hiring a web application developer** on the **Techvibes Job Board**. Fluidware, which was founded in 2008, also launched its first mobile app this year. The app works with the Canadian company's FluidSurvey product. Fluidware's other product, ReviewRoom, is being rebranded to FluidReview following the company rebranding away from Chide.it last month.



The startup says its software-as-a-service products, which "empower intelligent decisions," are used in more than 50 countries globally, including Fortune 500 firms.

But Fluidware is far from plateauing. The company plans to double its employee count again this year. It's also hunting for more office space in Ottawa.

In January, Fluidware announced today a strategic partnership with PlaceSpeak, a location-based community consultation platform that connects citizen users with government and private organizations to engage on topics taking place in their own neighbourhoods or issues in which they have an interest.

"Our integration of FluidSurveys technology allows us to serve our clients better by giving them the option of leveraging any pre-existing investments in FluidSurveys while still getting the engaged-crowd and geographic benefits of PlaceSpeak," said William Cadell, chief technology officer of PlaceSpeak, at the time.

"Nothing makes us more proud than to be a part of awesome community endeavors such as what PlaceSpeak is spearheading. FluidSurveys is great software and we're happy that it's being used to do great things," added Aydin Mirzaee, chief executive officer of FluidSurveys.

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FluidSurveys

Company: FluidSurveys
Location: Ottawa, Ontario, Canada



Company: Fluidware
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FluidSurveys is a product of Chide.it Inc. As a company, we specialize in building web applications that help our clients gather feedback, analyze information, and make important decisions based on this info. Our clients include Colleges, Universities, Market Research Companies, Governments and Enterprises that expect only the highest quality software and customer service from us. [Our... » more](#)

About Fluidware Fluidware Corp. is an Ottawa based Software as a Service company located in the ByWard Market. We have customers in over 70 Countries and from all walks of life including Gov't, Fortune 500 Companies, Colleges & Universities, Non-Profits, ... Every day customers use our software to gather important data to make business critical decisions and we're proud to be here to make it all... [» more](#)



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